

# LIVING WITH TOURISM:

PARADOXES, EMPOWERMENT AND FUTURE DIRECTIONS

24-25 September 2020

ONLINE & FREE EVENT

## CALL FOR PAPERS

EXTENDED DEADLINE: 30 JUNE 2020

Regarding COVID-19 recommendations still in force, which impose physical distance, the International Workshop on Economic and Organizational Sociology scientific committee has decided to keep the 'Living with Tourism' workshop on its original dates, although in an **online format** (a face-to-face event with restricted attendance can also be organized if the University of Lisbon resumes its meetings in due time). In this regard, the call for papers deadline is extended until **30 June 2020** and **registration will be free of charges**. Participants from all over the world interested in presenting their tourism related researches and discussing them with a multidisciplinary audience - now also in the light of the new pandemic conjuncture we are living in - are more than welcome to send their abstracts proposals.



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DESCRIPTION AND THEMES



The production and marketing of places as tourist destinations is one of the most common topics in contemporary social sciences research on tourism. Having moved beyond straightforward impact studies and adopting ethnographic methodologies of experimental immersion, social scientists have been able to grasp in the construction of tourism places in terms of sociocultural processes of actions and meanings, interconnection of local and global economic and political structures, social change, construction and performance of national and regional identities and the emergence of “other” identities, resistance and transformation of everyday practices.

Understanding tourism as an intrinsically cultural phenomenon that can best be studied not as an independent entity, but instead as a social field in which many actors engage in multiple and complex interactions across time and space (both in situ and virtually), will contribute to a new body of scholarship. This approach is interested in exploring the impacts, involvements, resilience, paradoxes and tensions, and empowerment of local communities and their interrelated practices of hosting, moving, producing and consuming, revelled in the particularities of each touristic site. Accordingly, a holistic approach should be taken regarding how tourism fits into broader and intricate sociocultural systems of meaning and actions, and how it operates at various levels, such as economic effects, emergence of new public policies, political ways of legitimacy and/or populism, power relations, sustainability and lifestyles, creativity and entrepreneurship, resources consumption, commodification of culture, social inclusion and exclusion, and inequality. In this sense, ‘places of tourism’ are privileged fields to study the marks (although transitory) of a globalised and interconnected world of transnational flows of products, capital, information, multinational organisations, people and imagery, which expose their local differences and its specific dynamics, discourses, interests and uses of space.



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At the institutional level, tourism industry global success has been awakening a growing network of stakeholders involved in tourism development, including local, national, and international organisations, eager to mobilise tourism as a force for sustaining and developing culture and economy. The appeal to visitors' senses, experiences and feelings, based on market segmentation and product differentiation of a particular place, are new tourism trends in development all over the world. Intangible heritage, food and wine, health and wellness, religious tourism, nature and ecotourism, sports and adventure, technological and virtual tourism experiences are among the raising forms of tourism activities and destinations strategies to innovate and diversify their tourism offers.

This workshop seeks paper proposals focused on interdisciplinary and empirical research on 'living with tourism', i.e., a rethinking of tourism economic, social and cultural impacts and its paradoxes, and its wider implications in terms of power relations towards a specific space and the communities that inhabit it. It also invites to a broader discussion on tourism future directions in line with worldwide changes of nations economic prosperity, consumption lifestyles, rising of new markets, brands and activity sectors, and cutting-edge research topics in tourism studies.

The workshop will be organized into thematic sessions accordingly with the proposals accepted for presentation. We encourage the submission of abstracts on tourism contexts and host communities research related with topics including, but not limited to, the following:

- Social change and its paradoxes;
- Empowerment, identity and representation;
- Governance and public policies;
- Direct and indirect economic impacts;
- Innovative organizational structures;
- Sustainability, sociocultural harmony and integration;
- Resistance, contestation and repulsion;



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- Dynamics of local-to-global, endurance and cosmopolitanism;
- Processes of invention of tradition and authenticity;
- Discourses and practices of enactment, performance and agency;
- Production and consumption of heritage;
- Food culture and gastronomy as tourist resources;
- Cultural festivals and corporate events;
- New cycles, new partnerships and new opportunities.

The unprecedented pandemic situation caused by the new coronavirus, which is affecting the entire world, at the same time, causing an abrupt shutting down of social, economic and mobility life of the planet. Tourism is all about these activities and is also about the generalized and increasing economic dependence on it, specially of the most fragile countries and populations. After COVID-19, we might believe that the future of tourism, as we know it, will never be the same. In addition to the topics already covered by the call, contributions and reflections on 'LIVING WITH TOURISM after COVID-19' issues are most encourage.

KEYNOTES



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Prof. Dr. **XERARDO PEREIRO**

Assistant Professor, Universidade de Trás-os-Montes e Alto Douro  
- UTAD, CETRAD – Vila Real, Portugal.

Holds a European PhD in Social Anthropology from the University of Santiago de Compostela (Galicia, Spain) and another International PhD in Tourism from the University of La Laguna (Canarias, Spain). Assistant teacher with habilitation (tenure) of anthropology (by ISCTE, Lisbon) and cultural tourism in UTAD. Conducts research about anthropology of tourism and cultural heritage in CETRAD, Centre for Transdisciplinary Development Studies, of UTAD. Has done fieldwork research in Spain, Portugal and Panama – about indigenous guna tourism. Is the Head of Tourism First Degree Course of UTAD, and was visitor teacher in the Universities of Vigo, Coruña, Santiago de Compostela, Pablo Olavide (Seville), Salamanca, Panamá, Universidade Nova de Lisboa (Portugal), Costa Rica, UNICAMP (Brazil) and others. Awarded the *1994 Vicente Risco Award* of Social Anthropology and Social Sciences; the *2007 FITUR* in research tourism and the *2011 Sol-Meliá, University of Balears Islands Awards* for Tourism Research. Nowadays is doing research on Portuguese Inside Way of Pilgrimage to Santiago de Compostela and about Tourism in the Douro Region. Member of Editorial Board of International Journal of Tourism and Cultural Heritage - Pasos.

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Researcherid: K-8457-2014

Researchgate: [https://www.researchgate.net/profile/Xerardo\\_Pereiro](https://www.researchgate.net/profile/Xerardo_Pereiro)

YOUTUBE: <https://www.youtube.com/channel/UCF3gKCPmglURyXvybDSA3Q>



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Senior Research Fellow, Graduate Institute Geneva, Switzerland.

Researcher at the *Global Migration Centre* and the *Department of Anthropology and Sociology*, at the Graduate Institute Geneva, Switzerland, and Research Associate at the Instituto Universitário de Lisboa (ISCTE-IUL), Centro em Rede de Investigação em Antropologia, in Lisbon, Portugal.

Author of the award-winning *Tourism and Informal Encounters in Cuba* (2016), as well as numerous contributions to edited volumes and journals in both anthropology and tourism studies including *Anthropological Theory*, *Journal of Anthropological Research*, and *Journal of Tourism and Cultural Change*. With ethnographic field research in Cuba and Spain, his work contributes to scholarship in the social sciences on intimacy, economic practice, morality, tourism, migration, transnationalism, and globalization.



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## ABSTRACTS

All abstracts must be submitted in English.

Abstract proposals should include the **title**, a **short abstract**, with no more than 50 words, which is meant to sum up the **long abstract** that must not exceed 250 words in length, plus **5 keywords**.

Abstract submission deadline: **30 June 2020**.

Please **submit your abstract** by completing the form: [HERE](#)

## ORGANIZATION

PhD Programme on Economic and Organizational Sociology, [ISEG - Lisbon School of Economics & Management, Universidade de Lisboa](#)

[SOCIUS/CSG - Research Centre in Economic and Organizational Sociology](#)

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