

INTERNATIONAL CONFERENCE / COLLOQUE INTERNATIONAL

RETHINKING JACQUES ELLUL AND THE TECHNOLOGICAL SOCIETY IN THE 21ST CENTURY
REPENSER JACQUES ELLUL ET LA SOCIÉTÉ TECHNICIENNE AU 21^{ÈME} SIÈCLE

17-18 June 2011

PROGRAM / PROGRAMME

Friday / Vendredi, 17.06.2011

8h30 **Reception / Accueil**

9h | 9h30 **Opening Session / Session d'ouverture**

José Luís Garcia (ICS-UL, Portugal)

Helena Jerónimo (ISEG-UTL & SOCIUS, Portugal)

Carl Mitcham (Colorado School of Mines, USA)

Patrick Troude-Chastenet (Université Bordeaux IV, GRECCAP-CMRP, Centre Montesquieu de
Recherches Politiques, France)

Daniel Cérèzuelle (Programme Autoproduction et Développement Social, France)

9h30 | 11h00 **Ellul's thought in perspective (I) / La pensée d'Ellul en perspective (I)**

Moderator / modérateur: Filipa Subtil (ESCS-IPL)

Technology and Efficiency in the Era of the Prosumer and Web 2.0

George Ritzer (University of Maryland, USA)

Ellul's Theory of Propaganda and Media Dissociation from the Truth

Langdon Winner (Rensselaer Polytechnic Institute)

Ellul, Propaganda and Internet

Andoni Alonzo (Universidad Complutense de Madrid, Spain)

Coffee-break

11h15 | 12h45 **Ellul's thought in perspective (II) / La pensée d'Ellul en perspective (II)**

Moderator / modérateur: Maria Inês Amaro (CESSS, FCH-UCP)

Société, Technique et Politique: comment peut-on (encore) être ellulien au XXI^{ème} siècle?

Patrick Troude-Chastenet (Université Bordeaux IV, GRECCAP-CMRP, Centre Montesquieu de
Recherches Politiques, France)

How "The Technological Society" Became More Important in the United States than in France

Carl Mitcham (Colorado School of Mines, USA)

Styles of the philosophy of technology: Ellul in perspective
Herminio Martins (University of Oxford & ICS-UL)

14h30 | 17h45 **Ellul and the economy, consumerism and ecologism**
Ellul et l'économie, le consumérisme et l'écologisme

Moderator / modérateur: José Nuno Matos (ICS-UL)

A sustainable technological society? The role of social and technical discourse in shaping innovation
Anne-Marie Coles (Business School, Greenwich University, Old Royal Naval College, London)

Citizen and Consumer: Jacques Ellul and Persuasion in the "Anti-Democratic Economy"
Artur Jorge de Matos Alves (Universidade Atlântica & Instituto Politécnico de Leiria, Portugal)

Are we still pursuing efficiency? Interpreting Ellul's Efficiency Principle
Wha-Chul Son (Handong Global University, South Korea)

Coffee-break

Regard critique sur la modernisation écologique: l'apport de la réflexion ellulienne sur la société technicienne
Isabelle Lamaud (Université Bordeaux IV, France)

Homo Energeticus: an Ellulian analysis of the Alberta tar sands
Nathan Kowalsky (University of Alberta) & **Randy Haluza-Delay** (The King's University College)

Our land of milk and honey: Jacques Ellul's notion of "civilization" in the transformation of ecological and heritage production in Cambodia
Hart Nadav Feuer (University of Bonn, Germany)

Saturday / Samedi, 18.06.2011

9h00 | 11h00 **Ellul and the crossroads of technology and politics**
Ellul au carrefour de la technique et de la politique

Moderator / modérateur: Patrícia Dias da Silva (ICS-UL)

The desorganizing and desymbolizing impact of technological change on culture: the case of practical know-how of daily life and the weakening of self-reliance in contemporary France
Daniel Cérézuelle (PADES, France)

Jacques Ellul, technology and contingency
José Luís Garcia (ICS-UL, Portugal) & **Helena Jerónimo** (ISEG-UTL & SOCIUS, Portugal)

Reconciling logos and tekne
António Fernando Cascais (Universidade Nova de Lisboa, Portugal)

Ellul et McLuhan: deux manières de concevoir la mondialisation et la propagande
Yves Laberge (Université Laval, Canada)

Coffee-break

11h15 | 13h15 **Key-problems with reference to Ellul's thought**
Problèmes-clés en référence à la pensée d'Ellul

Moderator / modérateur: Pedro Mendonça (ICS-UL)

Nanotechnology's process, dissemination and direction on the XXI century technological society
Rui Vieira Cruz (University of Minho, Portugal)

Technological system and the problem of symbolization
Yuk Hui (Centre for Cultural Studies, Goldsmiths, University of London)

Technique and law: friction in the 21st century
Migle Laukyte (University of Bologna, Italy)

Artistes de laboratoire: recherche-création et publics de l'ère numérique
Jean-Paul Fourmentraux (EHESS)

14h30 | 17h00 **Ellul and theology / Ellul et la théologie**

Moderator / modérateur: Alexandra Dias Santos (ICS-UL)

La réception de la pensée de Jacques Ellul dans le protestantisme français
Frédéric Rognon (Université de Strasbourg, France)

Truth, reality, and the Ten Commandments: not for theology alone
Virginia W. Landgraf (American Theological Library Association, Chicago, USA)

Postmodernity, the phenomenal mistake: Ellul on the sacred, myth and milieu
Gregory Wagenfuhr (Trinity College, University of Bristol, UK)

The radical religiosity of Jacques Ellul: early ecumenical roots of Ellul's theory of technological society
Jennifer Alexander (University of Minnesota, Minneapolis, USA)

Social intolerability of the Christian revelation: a comparative perspective on the Works of Jacques Ellul and Peter L. Berger
Andrei Ivan (Bucharest, Romania)

Venue / Lieu du colloque: Instituto de Ciências Sociais, Univ. Lisboa – Sala Polivalente

Official languages / Langues officielles: English and French/Anglais et Français